



Lighting Up Organizational Performance

*High-performance organizations achieve extraordinary results!*

**It's about performance.  
It's about learning.**

*"It's the business game with the funny name, yet for the corporate world, it is as serious as it gets."*



## Neon Buzz: Lighting Up Organizational Performance™

Neon Buzz is a classroom-based, highly interactive and fast-paced business simulation that demonstrates the incredible power of a high-performance organization while energizing employees and managers around the actions and behaviors that drive success.

### The Business Simulation

Your learners become employees of the fictional Neon Buzz Company, where there's no shortage of challenges, including a rigid work process, a chaotic organizational structure and unclear goals. The task? To produce circuit boards that light up and buzz – while meeting quality standards and customer requirements.

Inefficiency, frustration and poor communication abound through two rounds of play. It's pretty obvious that things have got to change!

### THE EXPERIENCE

Neon Buzz Targets new or existing "teams" of employees (project, departmental or interdepartmental teams) and/or Managers and supervisors who lead departments or teams.

The business simulation takes about three hours and is followed by a two to three hour "Connections" session.

Neon Buzz can be used as a stand-alone half- to full-day leadership session, a program for new team leaders, or as a powerful, invigorating session at a management event.

Learning occurs moment to moment as participants discover things about themselves.

By round three, learners are working as a team, they're committed to clear goals, they're operating within a more efficient organizational structure, and they're working with an empowering manager who facilitates communication and provides encouragement. The team's results – in productivity, quality and customer satisfaction – are nothing short of amazing.

## Connections – Bridging to Your Organization

The second half of the session bridges from the simulation to the learners' own work environments. Called "Connections," exercises help guide participants through an assessment of their organization, their team and themselves as they consider a variety of issues:

- Which actions or behaviors are currently leading to high performance?
- Which are not? Why?
- What can we do as individuals or as teams to impact productivity, customer satisfaction, communication and teamwork?

Adapt the provided exercises yourself, or work with Paradigm Learning to fully customize the Connections session for your target audience.

## Uses

For managers, consider using Neon Buzz as part of a leadership development curriculum:

- As a stand-alone half- to full-day leadership session
- As a program for new team leaders
- As a powerful, invigorating session at a management event

For employees, consider using Neon Buzz to build commitment to team design:

- To energize existing teams
- To complement quality, continuous improvement or process redesign initiatives
- To impact intra- or interdepartmental collaboration



Ray Odom, Manufacturing Manager at Harris Corporation had this to say about Neon Buzz. "I've been a manufacturing manager for ten years. I've seen it all - yet I can truthfully say I've never experienced anything as powerful in its effect on people as Neon Buzz".

Learn more about



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