



Learning Objectives

Neon Buzz is an organizational performance simulation that will significantly enhance a learner's knowledge of and commitment to teamwork, collaboration, process redesign, creative thinking, empowering leadership and customer focus.

Knowledge objectives (what learners will understand) and skill objectives (what they will be able to do on the job) are listed below.

Note: Because the Connections exercises that follow the Neon Buzz business simulation are generally customized to address unique learning audiences or company-specific learning objectives, this list may vary. In fact, the program can be focused to address very specific objectives such as teamwork, empowering leadership, process redesign or innovation.

Knowledge Objectives/Employees

As a result of participating in *Neon Buzz*, employees will be able to:

- Describe the benefits of teamwork, collaboration, process redesign and customer focus
- Explain the behaviors and actions required of individuals in successful team environments
- Articulate how creative thinking and innovation impact the company, customers and employees

Knowledge Objectives/Managers (In Addition to Above)

- Describe the leadership actions and behaviors that lead to successful team management, including employee involvement, empowerment, coaching, recognition, working environment and culture
- Explain the importance of sharing knowledge and information with teams, including specific goals and expected outcomes



Skill (On-the-Job Behavior) Objectives

As a result of participating in *Neon Buzz* and the Connections exercises that follow the simulation, learners will:

- Demonstrate increased willingness to engage in team problem solving and creative thinking to improve work processes, teamwork and inter-company collaboration (Employees/Managers)
- Use behaviors that model teamwork and collaboration (Employees/Managers)
- Take actions to increase employee empowerment and information sharing (Managers)